

# Finally. A platform that pays YOU back.

While TikTok, Facebook, and Instagram made billions from your attention — NestDaddy pays you to be part of it. Premium news + recurring affiliate rewards = real value for users.



Made with **GAMMA**



# The problem: attention creates value — you get nothing

## Attention extraction

You generate content, engagement, and data — platforms monetize it, you don't.

## Hidden opportunity cost

Hours spent scrolling could become income or informed decision-making time.

## People need extra income

Many users are searching for reliable, low-friction ways to earn recurring revenue.



## The solution: NestDaddy

NestDaddy combines a premium, AI-powered news platform with a 5-tier recurring affiliate model. Real-time breaking news, deep AI insights, and a community-first commission structure — all for \$5/month, cancel anytime.

# Product highlights



## Real-time news

Malaysia, Global, Financial sections updated continuously.



## AI-generated insights

Curated, concise analysis delivered 4x daily.



## Breaking alerts

Instant notifications for major events and market moves.



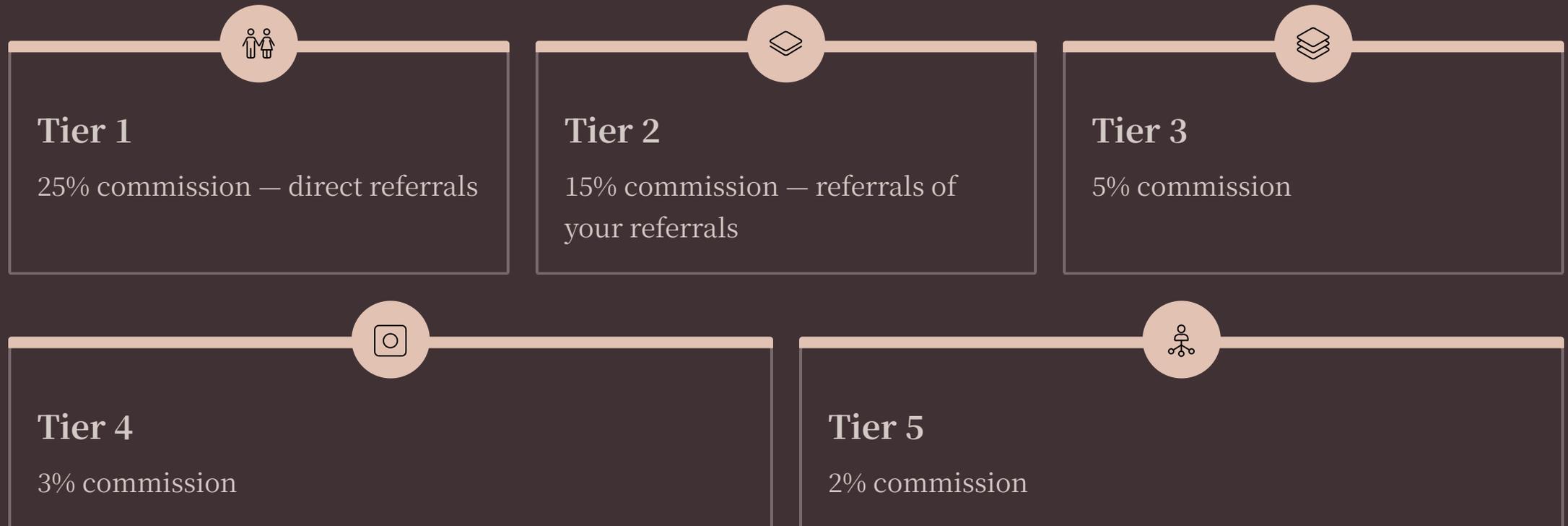
## Crypto + sentiment (coming)

Real-time sentiment signals to complement price data.

Android app and enhanced personalization coming soon.

# The opportunity: subscription + recurring affiliate rewards

Subscribe for \$5/month, share with friends, and earn ongoing commissions through a 5-tier affiliate system. Community-first revenue sharing returns 50% of subscription revenue back to members.



0%  
Total conversion rate



## The math — simple, compelling

Value  
4  
3  
2  
1  
0

- Recruit 4 friends → your subscription becomes free forever (their payments cover your 25% Tier 1 revenue).
- Recruit 10 friends → net positive earnings beyond your subscription cost.
- Earn passively as your network recruits — commissions paid across 5 levels, ongoing.

# Compounding growth: modeled projection

Organic viral expansion from referral behavior drives exponential network growth and recurring revenue.



At scale, recurring \$5 subscriptions multiply into meaningful, predictable payouts for early members and a durable revenue stream for NestDaddy.



## Why members stay — retention mechanics

Retention is engineered through incentives, product value, and network effects.

### Commission continuity

Commissions require activity; inactivity forfeits commission — incentivizes ongoing engagement.

### Price-protected growth

If price increases, commissions rise proportionally — late churn doesn't erode early member gains.

### High value product

Premium AI insights and personalized dashboards make \$5 compelling to keep.



# Why NestDaddy wins



## Not another attention sponge

TikTok: creators generate value; platforms retain the upside.



## Not an overpriced MLM

MLMs sell products at markup — NestDaddy sells a real, valuable service at a fair price.



## Not speculative crypto

Crypto can be volatile and abstract — NestDaddy delivers tangible product value and recurring cash flow.



## Community-first model

50% of subscription revenue flows back to the user community through a transparent affiliate structure.



# The vision — practical, scalable, global

## 1 — Today — Malaysia

Launch, product-market fit, community seeding.

## 2 — Year 1 — ASEAN

Localized content, partnerships, mobile apps.

## 3 — Year 3 — Global

Scale to 1M subscribers — life-changing income for early members and durable ARR for NestDaddy.

---

**Join now:** Be part of the first platform that pays YOU back. Subscribe at [nestdaddy.com](https://nestdaddy.com) — \$5/month. Share. Earn. Grow. Forever. Early members capture the largest share of upside.